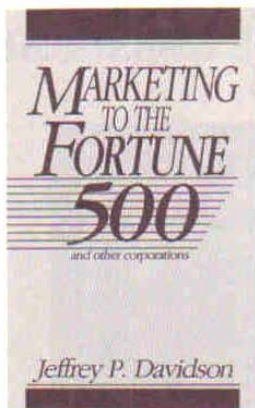


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MARKETING TO THE FORTUNE 500 (and other corporations)



- step-by-step guidelines on how small business entrepreneurs can successfully market goods and services to the nation's largest corporations
- the only book that tells entrepreneurs how to sell to corporate purchasing agents

Jeffrey P. Davidson

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- developing a quality assurance plan
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